Dear Friend of Weatherby's,

2011 turned out to be just fine at Weatherby's. With the addition of our retired former client turned Lodge Manager, Frank Lepore and the return of BBQ master chef Jon St. Laurent there was rarely a dull moment in the kitchen or on the grounds of Weatherby's. Considering where the world economy is today, we feel very fortunate to be able to say our business is still growing. We owe this success to you, our loyal customers, who return year after year to fish and hunt with us, and to those of you that chose to visit us for the first time this year. We know you have many choices. **Thank You!**

New rewards and incentive program (we heard you Emerson!):

We have always offered a nominal discount for extended stays but would like to change how we reward you for stays of a week or more and for

ORVIS ENDORSED FLY-FISHING LODGE

your loyalty. New for 2012, we will offer a free night for every seven consecutive nights you stay. In addition to this change, we will be offering a free night for for every 10 nights you accumulate in a season or 20 nights you accumulate year to year. Accumulated nights will be retroactive to include our 2011 season.

Enhanced Web Site:

We have just improved our web site by changing the format, adding fishing reports and enhancing how we communicate with our clients. Check in to see what we have done at **www.weatherbys.com**.

Hassle Free Fishing:

We want to make it easy for you to fish with us, whether experts or novice. Weatherby's will provide to you at no charge Orvis waders, fly rods and spinning rods to use while you are here so you don't need to worry about travelling with your gear or purchasing equipment for your visit to fish with us.



Eastern Fly Fishing Magazine:

Well known outdoor writer **King Montgomery** has been up to fish with us a couple of times recently and he has composed an article about Grand Lake Stream that will be published in the January issue of Eastern Fly Fishing. Make sure you get out and buy it! We are also excited to have King returning in 2012, bringing with him is friend, fishing legend **Lefty Kreh**.



National Wild Turkey Federation Hunt and Filming:



In 2011, NWTF announced a new program within its organization encouraging land management practices that will enhance grouse and woodcock habitat. This year, NWTF will be filming a program about habitat and hunting upland game at Weatherby's. As soon as we know how the program will be distributed, we will let you know.

Ruffed Grouse Society NE Sponsors Hunt:

For several years, Weatherby's has hosted the RGS NE Sponsors Hunt and we will be doing so again in 2012. Contact us to learn how to participate and how you can win a FREE hunt at



Weatherby's in 2012.

We are holding the line on our lodging rates for 2012 however will be looking at some increases in guide fees for both hunting and fishing to stay in line with the industry. We still will be offering serveral special rates throughout the season that are outlined on our web site and our child rates will not change. We look forward to seeing you come ice-out or on the internet this winter. If you have never been to visit us in Grand Lake Stream, make 2012 the year to get here!



Warmly,

Keston





OFFICIAL MEMBER OF TROUT UNLIMITED'S
Outfitters, Guides & Business Members Program

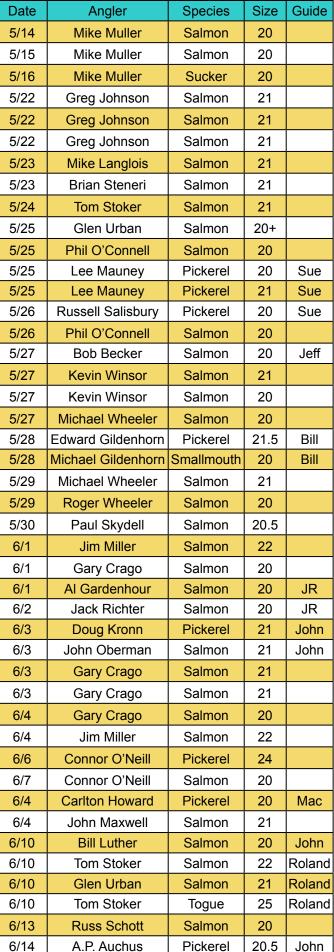


A Maine Sporting Tradition for more than 100 years!

2011 20" Club Hall of Fame

The 2011 fishing season brought another proverbial boat load of big fish to the net. Although no records were set, you should have seen the ones that got away! Remember the anglers listed below only claim to have caught these fish. Often times there are no photos nor witnesses. These are real

fish stories told by real fishermen. All fish were released alive!













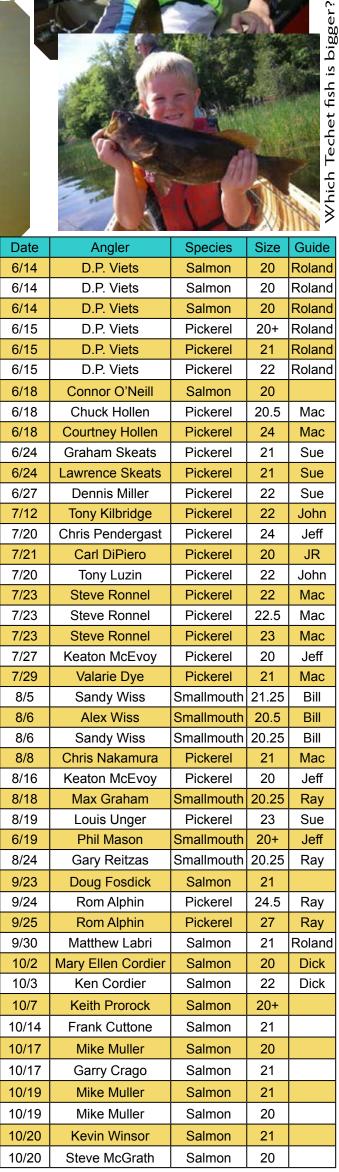
Techet Youngin'





Teamwork helped land this one





Project Healing Waters is dedicated to the physical and emotional rehabilitation of disabled active duty military personnel and veterans through fly fishing and fly tying education and outings. In May 2011, Weatherby's hosted its third annual group of wounded Maine Vets on Grand Lake Stream and our lakes for several days of fishing - and it was a resounding success! It was our way of saying

"Thank You" to a few of our soldiers that have given so much for our great country. The 2012 Project Healing Waters trip is already on the books for late May. We are honored to give back to these great warriors. It is the least we can do. To learn more about Project Healing Waters and how you can help, visit www.projecthealingwaters.org.

Weatherby's Hassle Free Fishing

Picking up a new activity such as fishing or fly fishing in particular, can be very daunting to newcomers. The shear amount of equipment available on the market can be very intimidat-



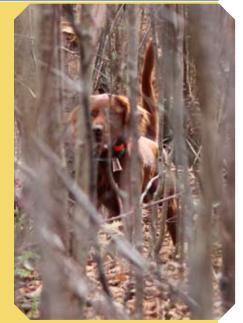
ing. In addition, those of you that already have the equipment struggle with air travel, baggage fees and lost luggage. At Weatherby's, we want planning a trip to fish with us to be as simple as possible. Whether you are new to fishing and don't have equipment or a seasoned veteran with a quiver of rods and waders, you can travel to fish with us and not worry about lugging your gear or needing to purchase equipment. We will supply you with fly or spinning rods and waders for no cost and our guides can provide flies, tackle and bait. We also have a full service Orvis shop on site with all the flies and terminal tackle you could want. All you need to do is catch the fish!

View from the Uplands



Visit our web site for 2012 Cast & Blast packages

Without a doubt, 2011 provided the best upland gunning we have seen in quite a few years. It didn't matter where you were in the north country, the grouse and woodcock were there. When Jeff and his spaniels weren't in the woods with clients, he was in the woods with his kids, Keaton and Carson focussing on getting the kids shots at birds over the dogs. A father's dream come true! Both Keaton and Carson managed to each bag a couple of grouse as well as a duck or two. Keaton was also able to catch up to 4 woodcock on the wing. Quite an accomplishment for a 13 year old!



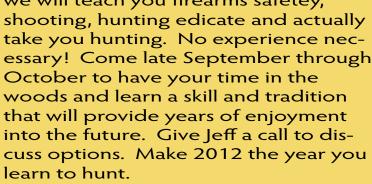
Brody on point in the thick

Youth Hunting and Introduction to Hunting for Adults

We often see indivduals or families with kids that are interested in shooting sports but don't know how to get involved. Let Weatherby's help! We have introduced many people to the sport of hunting and can teach you and your kids too. Join us for an introduction to hunting course where

we will teach you firearms safetey, shooting, hunting edicate and actually take you hunting. No experience nec-October to have your time in the woods and learn a skill and tradition that will provide years of enjoyment into the future. Give Jeff a call to dis-

During the fall of 2008 and 2010



Weatherby's hosted the Northeast Sponsor's Hunt for the Ruffed Grouse Society. We had such great hunts that we are doing it again in 2012, October 25-28. Save the date and reserve your space as you will want to be here for the 2012 RGS Hunt. Great hunting, great food, great company in a classic venue. Please join us. Call Tripp Way at the RGS to reserve your space - 607-743-0760 and learn how you can win a free trip.



FFED GROUSE

Mel with a brace

Andy and Bridget

2012 Rates

American Plan Breakfast, Lunch & Dinner / Day / Person

Adult \$169.00 May 21 - June 30 and October 1-close \$149 May 1-May 20 and July 1-September 30 **Children** 10-15 yrs, \$75.00 **Children** 4-9 yrs, \$55.00

Guide service- \$275/day/one or two people fish \$475/day/one or two-person upland hunt with dogs \$375/day/one or two-person upland hunt no dogs Boat & Motor Rental - \$75.00 per day Fishing/Hunting licenses - sold at camp **Dog Charge** \$15/day (except Oct/Nov) Food & Lodging Tax -7% Service charge - 15% Canoe/Kayak - No Charge Fly or Spinning Rod -No Charge Orvis Waders - No Charge

Airport shuttle available from Princeton or Bangor

Housekeeping Cabin only, no meals \$50/adult, \$25/child under 16, under 4 free: Minumum nightly charge \$150

Personal Checks preferred VISA/MC/Discover Accepted



For more information and package pricing visit us online at

www.weatherbys.com

Molly is Having Puppies!



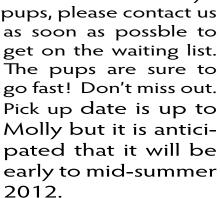
Molly in the duck blind

Many of you have come to knowMolly, our English cocker spaniel the past two summers and I know a couple of you have already gone out and got your own "Molly." Molly can best be described as a highly motivated hunter and a spirited companion. She is a 50 pound dog in a 22 pound body, fired up and

always ready to go, although amazingly calm indoors and loyal to a fault. She is from a line of field trial dogs in New York state with many proven success' in her family. Her sister is a 5 time Maine State Champion

and she won the National The protitle in 2009. spective sire named Scottie is a proven dog here in Maine, owned and trialed by Patrick Kelleher with several field champions in his blood. The breeding should produce first rate trial and field dogs as well a good all around

companions. If you are interesed in one of Molly's











Learn about how to get your kids to stay FREE, Ice-Out deals, the Folk Art Festival and our fall Cast and Blast specials on our web site or give us a call at 877-796-5558! Let Weatherby's help make lasting memories for you and your family.



Peter on the Croix

Learn to Fly Fish at Weatherby's

Have you always wanted to learn to fly fish like the pros but didn't know where to start? Come to Weatherby's and learn from the best! Our professional guides and instructors can teach you all you need to know to get started in the sport or teach you



the skills you need to progess to the next level. We offer fixed dates for group schools and offer private instruction to individuals, couples and groups when it is most convenient for you. Call us to discuss options so we can plan a few days that will teach you

what you need most.

Four nights of meals and lodging and three full days of instuction/guided fish-

\$1649 for single, \$1088 per

person double. Includes all meals and lodging for four days, use of equipment, instruction for three days, tax and gratuity on food and lodging. Does not include license, beer/wine, guide gratuity. We offer a one time 20% discount on any Orvis product to all fishing school participants.



Toll Free 877-796-5558 / info@weatherbys.com / www.weatherbys.com